

# Ice is nice.

(BUT IT HOLDS A LOT MORE.)

Even though the Mills Ice Bag was nicknamed by boaters who found it perfect for a 50 pound block of ice, its uses don't stop there. You'll find this versatile bag is just what you need for your outings all year long. Made of rugged duck canvas with heavy white handles, it comes in a variety of bright colors like orange, red, yellow, navy, even turquoise and costs just \$24.75. So before you step into the great outdoors, stop by Mills and get your ice bag. But don't let the name fool you.

## Wm. J. Mills & Co.

A Division of 125-127 Main St. Corp.  
Sailmakers and Canvas Products Since 1880  
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